

# Hello,



## Lorena Castaño

Web design

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Web designer specialized in UX/UI, passionate about innovation. I love learning, researching, designing, and creating effective solutions for my clients.

### Skills

UX/UI design	<div style="width: 80%;"></div>
Figma	<div style="width: 80%;"></div>
Adobe Illustrator	<div style="width: 80%;"></div>
Adobe Photoshop	<div style="width: 80%;"></div>
Wordpress	<div style="width: 60%;"></div>
Digital Marketing	<div style="width: 50%;"></div>
HTML/CSS	<div style="width: 70%;"></div>

### Studies

#### User Experience Design (UX) of Google

Coursera  
(February 2022 - September 2022)

#### Master in Digital Marketing and Social Media

CICE  
(November 2021 - May 2022)

#### Management of sales and commercial spaces

IES Clara del Rey  
(September 2021 - June ( 2023)

### Work

#### Web Designer

Auren Digital  
(October 2022 - Present)

Development of UX/UI design for the company's internal website.

Creation of a variety of graphic design elements.

Design and layout of HTML and CSS email templates.

#### Freelance

LORE  
(January 2022 - Present)

Designing websites with a focus on user experience.

Development of forms and conducting interviews with various consumer profiles.

Client consultation.

Layout of websites using WordPress.

#### Team Leader

Free Energía  
(Diciembre 2020 - May 2021)

Lead and coordinate a sales team.

Manage sales functions and provide support to colleagues.

Collaborate in the training of new salespeople.

### Languages

English

French